

# SUSI HERZBERGER

---

## PROFILE

I have been a self-employed moderator, journalist, director, voice-over and coach for film, television and radio since 2007.

My eloquent appearance, mixed with an equally refreshing performance, consistently fills my audiences with enthusiasm.

My job is to present condensed content, using the appropriate media format, factually and to the point.

I provide your product or event with a face and voice, with you knowing that I always perform with heart and passion.

## RANGE OF SERVICES

### Your PRESENTER with

#### Areas / Industries:

Innovation, business, Industry 4.0 / digitization, financial services, energy, medicine, environment, charity, automotive, engineering, science, lifestyle & health, sports & beauty.

#### Applications:

TV & web productions, business TV formats, events, galas, fairs, congresses & podium.

#### References:

Regional broadcasters (R.TV Karlsruhe, Regio TV Stuttgart, Sport in Baden TV), RTL media group, ntv weather, BMW, Mercedes, Mercedes-Benz Trucks, Volkswagen, W&W, VR Bank, Sparda Bank, Vonovia, Telekom.

## JOURNALIST

Development of ideas and concepts for various TV and web formats, advertising and imaging. Editorial development/creation and design of content for corresponding formats. Research and development of texts and presenter guides.

#### References:

TV contributions for RTL point 12, Pro Sieben Taff, ZDF Brisant, SWR, ARD. Business TV for Wüstenrot & Württembergische. (Over 50 live broadcasts for Wüstenrot TV and over 200 podcast formats), the Sparda Welt (talk productions), Commerzbank, ZSVA, Bott, VR Bank Swabian Hall Crailsheim eG, musicians.

## DIRECTOR

### Director of film productions:

From the idea, through conception to realization.

#### Applications:

TV and web productions (image films, commercials, documentaries, fitness videos, live concerts, music videos), support for cultural projects in cooperation with the SAE Stuttgart and the University of Music in Karlsruhe (film: Don't shoot me Mr. Taliban).

### Event Director:

Consulting, planning, directorial plan creation, coordination of the trades and design of stage performance. Accompanying the development of concentrated content and clear messages for the purpose and stage coaching.

# SUSI HERZBERGER

---

## VOICE

### Areas:

Radio, image, advertising, training and telephone voicemail prompts.

### References:

Die neue welle (news and station voice) and Radio 1 Coburg (station voice), Telekom, O2, Sparda Bank, Christoph Sonntag Stipftung, W&W Wüstenrot & Württembergische, PSM<sup>3</sup>, BTI fastening technology, BOTT, VR Bank, SDK, Volkswagen, Hyundai , VR Banks, Sparkasse. Managements: Loft Tonstudios, Speaker Search, VDS – Verband Deutscher Sprecher.

## COACHING

For media training, the following modules can be selected / combined:

Video consulting, voice training, interview training, moderation training (coaching for TV appearances (media training) and events).

### References:

VR Banken, PSD Banken (partner: Compentus, PSM<sup>3</sup>), W&W, Porsche, Tiroler Sparkasse, Waldecker Bank.

## EXPERIENCE

- Born on 18.01.1982 in Karlsruhe
- High School Graduation 2001
- Since 2002 till 2007:
  - Training as cinematographer, editor and journalist at the regional television
  - Journalism studies
  - Professional voice/speech training

## INSIGHTS

susiherzberger.de  
tonkoepfe.de  
psm3.com  
tw-entertainment.de  
schrievers.com  
spardawelt.de  
herbsthundfilme.de